

“Welcome to our first issue of “Wired”. Its been a busy year at Wire<sup>3</sup> - we moved to our new HQ and opened a second office in Nottingham, providing better coverage for our clients.

Inside this issue also read about some of our great new products and services. We would also like to hear from you with your stories - find out more on page 4!

Meantime, thanks for all your support in 2008”

Andrew Pearce  
Managing Director



## new wire<sup>3</sup> HQ ...

Wire<sup>3</sup> have moved to our new prestigious office at London Heathrow Airport. The new HQ is home to our customer service and support centre headed up by Paul Joyce, Customer Service Manager.

Abbey House is based just across from Terminal 5 and has the latest presentation and office facilities.

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## D&E Roberts choose Wire<sup>3</sup>

D&E Roberts Ltd are based in Leatherhead, Surrey and run a fleet of Tippers and Skip Lorries throughout the South East. The Wire<sup>3</sup> system has been installed into an initial 15 vehicles and will be used to increase efficiencies when allocating work to drivers. The system will also be used by the transport manager Chris Grogan to monitor routes and reduce unnecessary mileage and engine idling times.

All vehicles have been installed with PTO monitoring, enabling the office to view when a load has been dropped and a vehicle is available for work.



## what's new ... FMS Canbus Integration

Wire<sup>3</sup> have launched the next level in Vehicle Tracking with the SAT<sup>3</sup> FMS modem. The modem links directly in to the FMS Canbus of the vehicle and provides additional data on our software solution including;

- MPG reports
- harsh braking
- real vehicle mileage
- Over-revving information

All the data sent back to the Sat<sup>3</sup> Interface is shown in easy to read driver reports, we have also created a driver league table report which shows your best and worst MPG achieved on your fleet.

## PDA track

You can now track your vehicles on the move with our newly released PDA tracking software.

Just provide a windows mobile PDA device and we will do the rest, you will be able to view;

- vehicles
- reports
- status updates
- realtime updates



For more info call 0208 893 9927

## PDM rollout ...

Wire<sup>3</sup> Technologies have been awarded the contract to supply and develop a real time mobile data solution for the PDM Group of companies. The system will be deployed throughout the UK with the initial provision of 61 Intermec CN3 handsets loaded up with the software that is seamlessly integrated into the client's back office software solution, Optrak.

The system will enable all jobs to be pre-allocated to each driver using their existing back office system to create the job. Information will be passed through to the Wire<sup>3</sup> E-POD software and arrive on the drivers handset via GPRS technology. The driver is then able to record all data required at every job, including signature capture, and send this information straight back to the office system where all details will be automatically recorded and proof of delivery received.

Andrew Pearce, Managing Director of Wire<sup>3</sup> commented "We are really pleased to have won this contract against stiff competition. PDM have

used our Sat<sup>3</sup> vehicle tracking system for a number of years, recently renewing their contract and upgrading to our advanced system. With this in mind PDM selected Wire<sup>3</sup> to provide their mobile data solution because of our understanding of their business, and our proven track record."



For more information or to arrange a FREE DEMO of the E-POD system call 0208 893 9927



Push-to-talk Over Cellular, Wire<sup>3</sup> have launched a great new service called Mobile Tornado it allows existing mobile phones to be used as walkie-talkies with instant Push-To-Talk communication. The service can be used on any of the mobile phone networks and can be downloaded on existing compatible handsets or purpose built rugged units. The service is available now from as little as £8 per month per

handset, for further information and to arrange a free demo call 0208 893 9927 today.



# new

& contracts  
& renewals

Nobilia Kitchens	Fleet Size 10+
Eskimo Ice	Fleet Size 10+
D & E Roberts	Fleet Size 15+
Volvo Ireland	Fleet Size 15+
Garda	Fleet Size 30+
Structural Steelworks	Fleet Size 5+
L.Lynch Plant	Fleet Size 90+
Elsome Engineering	Fleet Size 10+
Day Aggregates	Fleet Size 30+

track us down at [www.wire3-t.co.uk](http://www.wire3-t.co.uk)

## Recommend our solution and choose from over **300 Rewards** and **Experiences** or **£25 per unit**

Start spreading the word about the benefits of Wire<sup>3</sup>'s mobile solutions and you will be in line for some great rewards.

### How does the referral scheme work?

Simply recommend our solutions to other companies who will benefit from our market leading wireless technology solutions, and we'll reward you with an exciting range of rewards and experiences.

You'll be able to claim rewards or £25 per unit when your referrals successfully result in an order being placed with Wire<sup>3</sup> Technologies Limited \*\*

Start earning rewards straight away, send your leads to [referrals@wire3-t.co.uk](mailto:referrals@wire3-t.co.uk) or call **0208 893 9927** and quote "referral"

\*\*terms and conditions apply



# Nottingham office now open

Wire<sup>3</sup> are pleased to announce that our new Nottingham Office is now open for business. The office is strategically placed to support customers in the Midlands and the North with sales, accounts and engineering functions.

## Contact us at:

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Nottingham, NG15 0DT

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fax: 01623 729 350  
email: nottingham@wire3-t.co.uk



Do you have a story for 'Wired'? - send it to us along with a special offer for Wire<sup>3</sup> customers. Call 0208 893 9927 for more info.

## on top of the world! well, Africa to be precise



Wire<sup>3</sup> are proud to be sponsoring a small team of crazy individuals who will be trekking to the top of **Mount Kilimanjaro** in Tanzania early next year, in aid of The Shooting Star Children's Hospice.



At almost 20,000ft, Kilimanjaro is the world's tallest free-standing mountain and noted to be the highest point on earth attainable by a non-experienced and non-technical mountaineer.

Among the team of 5 is our very own Customer Service Manager Paul Joyce, a volunteer and supporter of the charity since its inauguration in 1995. Paul will also be running the London Marathon for the charity just 10 days later!

The Shooting Star Children's Hospice is so named because like shooting stars, each life-limited child is unique; they shine bright but alas are gone far too soon. Without any long-term statutory funding, the hospice must raise £3m each year to maintain care services for these very special children and their families. Only through voluntary donations and sponsorship events such as Kilimanjaro and the London Marathon can this be achieved.

"The Shooting Star Children's Hospice has long been the chosen charity of Wire<sup>3</sup> Technologies so we did not

hesitate in offering our support to the Kilimanjaro Team. We wish Paul and the Team every success with getting to the summit, but more importantly with raising the much needed funds for such a deserving cause." says Andrew Pearce, Managing Director.

If you would like to personally sponsor Paul and the Kilimanjaro Team, please visit [www.justgiving.com/pauljoyce1](http://www.justgiving.com/pauljoyce1) Alternatively, the team are also looking for corporate sponsorship of the event. In return for a nominal donation your company logo will be displayed on the event website (expecting over 30,000 hits!) and on future Wire<sup>3</sup> publications detailing the event. Furthermore you will receive a 'news article' after the trek stating your company name as a sponsor, which can be used in your own publications and/or websites. Please email your pledge (min. £100 ..... no max!) and company logo to [paul@wire3-t.co.uk](mailto:paul@wire3-t.co.uk)

For more information on the charity, please visit [www.shootingstar.org.uk](http://www.shootingstar.org.uk)

To find out more about any of our products & services call us on 0208 893 9927



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